

GREGORY S. DAHL
gd@gregdahl.com
310 399-3314
2624 6th St #3
Santa Monica, CA 90405

JOB OBJECTIVE: *

EXPERIENCE:

The Jazz Bakery 1998-2009 Web Co-coordinator
Direct, Design and produce marketing and promotional materials for non-profit music theater. Responsibilities include production of monthly event calendar in mail, print, and on the web, design special event invitations, co-writing "Jazz Notes" with club's artistic director and working behind the scenes with the world's top jazz artists. Work with online ticket sales vender to publish Directing the redesign of site. http://www.jazzbakery.org

Greg Dahl Designs 1987-2008
Promote and maintain a graphic design enterprise. Client categories include: retail, publication design and real estate promotion. Skills required in addition to artistic and concepting abilities include developing estimates, account maintenance and basic accounting. Most notably: Classic Garage Rock - developed logos and web site. Dave Weckel Music developed and produced series 5 of music play-along books.

Freelance Print Production Artist 1987-2009
Significant Assignments lasting more than 5 months, booked through Artisan Creative, Creative Circle, Creative Oxygen and self booked (partial list):

Jakk's Pacific March 2008-2009: hand build packaging from print outs for photo shoots and client meetings. LMA Advertising: April - June 2007 and March - May 2008: Toyo Tires: Coded web site to promote vender contest. Built mechanicals, created illustrations for product launch: customer brochure, POP, direct mail. Catapult Marketing: July- Dec. 2007: Master Foods, Intel, Fosters: Built mechanicals and photo illustration for print and POPs: Rosemont Wine, Uncle Ben's, Pedigree dog food, Intel. Fraser Communications 2005: Cedars-Sinai, LA United Way, East-West Bank, print production and presentation. Frontline Communications 2005: build print mechanicals from pre-approved creative. Al Punto Advertising various 2002-2007: Ringling Bros. Circus; IEHP health, Prepare print and billboard mechanicals from specs, Photoshop illustrations. FoxSports.net Fall 2002: Internal made illustrations for breaking sports news utilizing AP and Getty Images photographs and posted them to FoxSports.com Davis Elen Advertising May-Aug 2003: McDonald's, Toyota Dealers, Comcast, Knott's : McD's: create style guide for billboard and POP implementation; Toyota: create billboard mechanicals for ongoing campaigns. Rubin Postaer & Associates 1 year 2000: Acura and Honda Motor Cars : Prepare client presentations for development of automotive brochures: shot lists, "shoot arounds" and location photography. Ground Zero: 1999 Print Production; The Strausberg Group various 1998-2001: Supervised photograph selection over the web for 36 page AAA travel Brochure; B.D. Fox & Friends Entertainment Production 1996-1998; DVD screens; Sony Interactive, Buena Vista Pictures, the Fruit Co. Hal Apple Design 1996: web page development, catalog Skechers Shoes. Sundgren Designs 1995: Hispanic advertising and collateral; Honda, MCI and Allstate. McCann LA: Out-door and transit, Cathay Pacific Airlines; "McDonnell Douglas will" Time, Newsweek. Disney Consumer Products: AV presentation. BGM Advertising 1996: Medical advertising for Genentech and Dey Laboratories. Ketchum Communications: Newspaper advertising for Acura Motor Cars, new business, Oracle Software. Jacobs & Gerber Advert: Entertainment promotions Star Trek syndication, Montel Williams, Central Park West. Mattel Toys 1995 (2 weeks): Hot Wheel 3 & 6 language packaging. Applied Graphics 1994: Entertainment S.A.U. from one sheet. Walt Disney, Universal Pictures. BBDO Advertising: Pizza Hut delivery promotional material. Graphic Orb: 1992-1993 Entertainment graphics, laser disk labels, video boxes, ad mats, made Illustrations using Sytex scans and Adobe Photoshop 2.0 Composed theater billings. Deutsch, Shea & Evans 1991-1993: Recruitment advertising, Microsoft Inc., Toyota Motor Corporation Asher/Gould Advertising 1988-1989: Art Studio manager, Pabst Brewing Co. (Old English 800), Pizza Hut.

PROVEN PRODUCTIVITY WITH MAC OS & WINDOWS SOFTWARE:

Table with 6 columns: Software Name, Duration, Software Name, Duration, Software Name, Duration. Includes Adobe Dreamweaver (Golive), Adobe PhotoShop, Adobe Illustrator, HTML/CSS coding, Adobe Acrobat, MS Word, Excel, Adobe Flash, Adobe InDesign, Quark Xpress.

CLASSES:

Flash 1 UCLA Extension Spring '08
ET36 ActionScript 3 Santa Monica College Fall '08

PROFESSIONAL WORKSHOPS:

PhotoShop Kelby Training Spring '08
InDesign Kelby Training Spring '08

EDUCATION:

Art Center College of Design Advertising Design 1987
Pitzer College B.A. American Studies BA 1983

REFERENCES:

Professional Available on request
Portfolio http://gregdahl.com